



ESG Annual Report 2023

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Letter from the CEO

To Our Valued Stakeholders

As the CEO of Optoma, I am proud to present our ESG report for 2023, which reflects our unwavering commitment to creating a brighter future for all. At Optoma, we understand that our actions today shape the world of tomorrow. That's why sustainability is not just a policy, it's a core principle that guides every aspect of our business.

Our journey towards sustainability is driven by Optoma's pledge to deliver enriching experiences while protecting our planet. We've embraced innovative product designs that aim to reduce our carbon footprint, eliminate hazardous chemicals, and utilize recycled and recyclable materials. Our transition to laser projection technology exemplifies our dedication to energy efficiency and superior performance.

In the past year, we've taken significant steps towards becoming more energy and resource efficient as well as improving and extending the scope of our Greenhouse Emissions GHG accounting. We've implemented ISO14001 across our business and introduced reduction strategies across our operations, from sourcing eco-friendly materials to optimizing our logistics. We are transforming our corporate governance to ensure we comply with the highest standards of ethics, integrity, and fostering a culture of care and empowerment among our employees.

Optoma is not just a company. It is a community of individuals committed to making a difference. As we move forward, we will continue to innovate, reduce our environmental impact, and actively fight against climate change; striving towards reaching our goal of Net-Zero. Together, with your support, we can achieve more with less environmental impact and pave the way for a sustainable, prosperous future.

Thank you for joining us on this exciting journey.

Yours Sincerely

SY Chen

Chief Executive Officer, Optoma Holding Limited



PART 1: Business Operations

Business Operations

1.1 About Optoma

1.2 Innovative Products

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1.1 About Optoma

Optoma at a Glance

Optoma was founded in 2002 and is a subsidiary of the Taiwanese electronics and manufacturing company, Coretronic Corporation, which is listed on the Taiwan Stock Exchange (number: 5371). Optoma was originally established and became an award-winning projector brand, but over the years has expanded its offering and become a global provider of other pioneering audio-visual solutions, including interactive flat panels, flat panels and all-in-one LED displays.

Optoma integrates state-of-the-art technology with digital services to offer unique visual experiences that are both immersive and inspiring. Our innovations extend beyond hardware to include a suite of software solutions designed for interactive collaboration and remote management, positioning Optoma at the forefront of digital display technology.

Who we serve

Our diverse clientele includes over 2,000 distributors spread across more than 150 countries. We serve a variety of sectors including corporate, education, retail, residential, and hospitality. Our products and services are tailored to meet the needs of channel partners such as e-tailers, retailers, IT distributors, AV/IT resellers, and system integrators. Optoma is dedicated to enhancing communication and presentation capabilities in every market segment, ensuring our solutions enrich the visual experience for all users.

By the end of 2023, the Optoma Group of companies collectively employed 507 people in 27 countries.

Our head office, Optoma Holding Limited, is located in Hemel Hempstead, Hertfordshire, England. We have regional offices in California (USA), China (Shanghai), Taiwan (Taipei) and the UK (Hertfordshire).

Operations and infrastructure



Global footprint supports growth

and ensures robust support for customer projects across key markets

Technology investment creates value

4 R&D centres in UK, Taiwan, and China

2000+
Direct customers

20+
Offices & R&D centres

500+
Staff members

150+
Countries

100+
Service centres



Optoma Group (Optoma Holding Ltd) Head Office: Hemel Hempstead, UK

1.1 About Optoma

Our Values

Customer Focus

At Optoma, we place the customer at the centre of everything we do. Our commitment to understanding and meeting the diverse needs of our clients is reflected in our global reach and our ability to deliver tailored solutions across various market segments. We ensure excellence in customer service and support, aiming to build long-term relationships based on trust and satisfaction.

Innovation

Innovation is the cornerstone of our strategy at Optoma. We continually push the boundaries of technology and service, developing pioneering products like the Optoma Immersive Studio (OiS) and integrating cutting-edge solutions across our product lines. Our focus on creative R&D efforts enables us to offer superior visual experiences that redefine what is possible in digital display technology.

Integrity

Integrity governs our actions both within the company and in interactions with our customers and partners. At Optoma, we adhere to the highest standards of ethical conduct, ensuring transparency, fairness, and responsibility in all our business practices. This commitment to integrity not only fosters a positive internal culture but also strengthens our reputation and trustworthiness in the global market.

20 Years of Innovation



1.2 Innovative Products

An Audio- Visual Solution Eco-System

The only display provider offering a unified digital services platform across all display types.

Innovative Product Range:

Optoma offers a diverse portfolio of visual solutions, including high-brightness projectors, interactive flat panels, and all-in-one LED displays. Each product is designed with the latest technology to meet the dynamic needs of different environments, from educational settings and corporate boardrooms to home entertainment.

Enhanced Visual Experience:

With a focus on high-quality imagery and user-friendly design, Optoma's products deliver superior visual and auditory experiences that are both immersive and impactful. This commitment ensures that every presentation, school lesson, or multimedia display are both seen and felt.

Integrated Digital Solutions:

Beyond hardware, Optoma provides a unified digital services platform featuring software tools like the Optoma Management System (OMS) for remote control and maintenance and the Optoma Software Suite (OSS) for seamless hybrid working and learning. These solutions simplify the technological landscape for users, fostering accessibility and efficiency.

Global Accessibility and Support:

Optoma's global network of offices and service centres guarantees comprehensive customer support and service. This global reach not only enhances product reliability but also ensures quick and efficient customer care.

Sustainability and Efficiency:

Environmental consciousness is integral to Optoma's operations. Their products are designed to be energy-efficient, reducing carbon footprint and operational costs. Optoma's commitment to sustainability is evident in its pursuit of certifications like ISO 14001 for environmental management systems.

Customer-Centric Approach:

Optoma prioritises customer feedback and tailors its innovations to meet user demands and industry trends. This customer-focused approach helps maintain high satisfaction and loyalty as Optoma continues to adapt and evolve in line with client expectations.

1.2 Innovative Products

Professional and Large Venue



Optoma provides trusted solutions for every demanding environment

- Full solutions provider
- DuraCore laser technology
- High brightness
- Low maintenance lifetime
- 360° installation and portrait mode
- 24/7 operation
- Blending and warping solutions
- Lens options and throw ratio versatility

Ideal for use in higher education, museums, live events, immersive experiences, commercial displays and houses of worship.

Businesses



These products are ideal for board meetings, corporate functions and internal display needs.

Ultimate performance and reliability for every business

- Laser and lamp solutions
- Multiple throw range options – ultra short throw (UST), short throw (ST), standard throw
- High brightness
- Amazing colour technology
- Diverse form factors
- Multi-device inputs
- Control system ready

1.2 Innovative Products

Home Projection



These products are ideal for gaming, home cinema or entertainment.

Experience gaming, movies and live sport on the big screen

- 4K UHD, 1080p and 720p
- Full range of throw options
- UST range with built-in features for an all-in-one experience
- Smart features – voice control and streaming apps
- Features: HDR compatibility, integrated speakers
- Lamp and laser
- Mobile to mounted form factors

Education



These products are the ideal solution for classrooms, higher education and training centres.

Bringing together technology and the future of education

- Full range of throw options
- High brightness
- Amazing colour
- Full 3D capable
- Multi-touch interactivity
- Lamp and laser UST
- Mobile to mounted form factors

1.2 Innovative Products

Optoma's award-winning interactive displays are designed to elevate the way you connect and collaborate in a variety of key education and business environments. Enrich lessons, presentations and meetings with high-quality advanced technology, easy to use interface and intuitive apps.



Our Interactive Flat Panel Displays support multiple industries enhancing training and communication. These displays come in multiple sizes and support classroom and distance learning, as well as government and corporate collaborations.

3 and 5 Series Interactive Flat Panel Displays

SERIES	3-Series	5-Series
MODEL	3652RK / 3752RK / 3862RK (Recommended for Education)	5653RK / 5753RK / 5863RK (Recommended for Corporate & Education)
FEATURE		
Optoma Whiteboard	Creative Board	Whiteboard
Google Classroom	✓	✓
Auto Pen-detection (Quick Launch Pen)	X	✓
Optoma File Manager (w/ Cloud Integration)	✓	✓
Wireless Casting	✓	✓
EDLA	X	✓
Multi-app Modes	Dual-app mode	Multi-Windows
Remote Management (OMS)	✓	✓
AirShare Collaboration Tools	✓	✓
Native 4K Resolution	✓	✓
SPECIFICATIONS		
Brightness	400 cd/m2	400 cd/m2
Contrast Ratio (dynamic)	5000:1	4000:1
Response Time	6ms	6.5ms
Life	50,000 hours	50,000 hours
Speakers	2 x 20W	2x 18W + 2x 8W Subwoofer
Glass	Anti-glare & Anti-fingerprint	Anti-glare & Anti-fingerprint
Air Gap	4mm	0.6mm
Connectivity	4x HDMI, 2x USB 3.0, 3x USB 2.0, 1x DP, 1x USB-C	4x HDMI, 4x USB 3.0, 1x USB 2.0, 1x DP, 2x USB-C, 1x USB-C Out
Power consumption (standby)	<0.5W	<0.5W
OS Touch Support	Windows / Linux / Mac OS / Android / Chrome	Windows / Linux / Mac OS / Android / Chrome
Touch points	Up to 40 touch points	Up to 32 points android / 50 point windows
System (OS)	Android 11	Android 13
CPU	Quad-core A55	Octa-core A76 (x4) + A55 (x4)
GPU	Dual-core A52	ARM Mali-G610 MC4
RAM	4GB	8GB
ROM	32GB	64GB
Mic array	N/A	8 Array, Pickup distance: 8M

1.2 Innovative Products

Optoma's N-Series Professional Displays are designed to fit the needs of business professionals seamlessly. By listening to our customers, Optoma creates solutions that remove the challenging barriers facing businesses today. The result; intuitive user-friendly software to work in harmony with the way you present and collaborate.



Our Interactive Flat Panel Displays support multiple industries enhancing training and communication. These displays come in multiple sizes and support classroom and distance learning, as well as government and corporate collaborations.

The N-Series Professional Displays

SERIES	N-Series
MODEL	N3551K / N3651K / N3751K / N3861K / N3981K (Recommended for corporate)
FEATURE	
Optoma Whiteboard	Creative Board
Optoma File Manager (w/ Cloud Integration)	✓
Wireless Casting	✓
Multi-app Modes	Dual-app mode
Remote Management (OMS)	✓
Native 4K Resolution	✓
Viewing angle	178 degrees
Haze	25%
Display colours	1070
SPECIFICATIONS	
Brightness	450 / 500 (N3981K only) cd/m2
Contrast Ratio (dynamic)	3000:1
Response Time	8ms
Life	50,000 hours
Speakers	2 x 10W
Glass	Anti-glare & Anti-fingerprint
Air Gap	4mm
Connectivity	4xHDMI. 1xUSB3. 4xUSB2. 1xDP. 1xUSB-C
Power consumption (standby)	<0.5W
OS Support	Windows/Linux/Mac OS/Android/Chrome
24/7 Operation	✓
System (OS)	Android 11
CPU	Quad A55
GPU	Mali G51
RAM	4GB
ROM	32GB

1.2 Innovative Products







Optoma’s N-Series Professional Displays are designed to fit the needs of business professionals seamlessly. By listening to our customers, Optoma creates solutions that remove the challenging barriers facing businesses today. The result; intuitive user-friendly software to work in harmony with the way you present and collaborate.



Our Interactive Flat Panel Displays support multiple industries enhancing training and communication. These displays come in multiple sizes and support classroom and distance learning, as well as government and corporate collaborations.

The N-Series Flat Panel Displays – Designed for sustainability

Designed for sustainable productivity, the N-Series deliver super energy-efficient features for a new level of power savings. ↻

<p> Energy-efficient design for optimising power savings - Ideal for 24/7 operation</p>	<p> Reduce energy consumption and lower operating cost with</p> <ul style="list-style-type: none"> • OMS cloud - Remotely program and schedule devices for usage only during primary operating hours
<p> Industry leading 0.5w power consumption in standby mode - Ready to use at the touch of a button without consuming unneeded power</p>	<p> Brightness adjustment - Instantly adjust brightness levels to suit surroundings ensuring energy consumption is optimised</p>
<p> Auto-off feature when no input is detected - Total piece of mind for managing large numbers of professional displays</p>	<p> Eco-friendly packaging – Made from 99% recyclable materials</p>

1.3 Product Awards 2023

AWARDS WON in 2023

SVC 2023 Innovative Product Award, selected by Sound & Video Contractor readers, which highlights groundbreaking products in the AV (audio-visual) industry.



Optoma ZU1300 High Brightness WUXGA Laser Projector with Interchangeable Lens

Product information: <https://www.optoma.co.uk/product/zu1300>

Optoma Portable Laser Projector ML1080



Product information: <https://www.optoma.co.uk/product/ml1080>

This product won:

- Projector Reviews Highly Recommended – awarded for high-performing and reliable projectors.
- SVC Best of Show Infocomm 2023 – awarded by Sound & Video Contractor, for best new AV products showcased.
- Good Design Award 2023 - Portable Projector - Recognizes outstanding product design for a portable projector.
- Green Good Design - focused on sustainability, this award recognises sustainable design practices and products.
- Red Dot Winner 2023 - Internationally renowned award recognizing excellence in product design and innovation.
- iF Design Award 2023 - Prestigious design award for exceptional product, communication, and packaging design.
- InfoComm (USA) Best of Show 2023 – awarded by Projector Central highlighting outstanding AV products

1.3 Product Awards 2023

Optoma Creative Touch 5-Series Interactive Flat Panel Displays



Product information: <https://www.optoma.co.uk/press/press-releases/335>

This product won:

- Tech & Learning’s Awards of Excellence, which acknowledges products that provide exceptional solutions for educators and schools.
- Top Performing AV Technology at ISE Barcelona 2023 Best of Show Winner

Optoma L1



Product information: <https://www.optomausa.com/product/l1>

This product won:

- The Good Design Award 2023 - Home Cinema Projector, which recognises excellent design in home cinema projectors

1.3 Product Awards 2023

“The Education Group of 1105 Media, parent company to *Campus Technology* and *THE Journal*, launched the awards program in 2020 to recognize leading technology product and service providers in the education sector. The awards honor the outstanding product development achievements of manufacturers and suppliers whose products or services are considered to be particularly noteworthy in the transformation of education technology. This year, winners were honored in the following product award categories”:

Projector: Standard-Throw

Optoma Technology, Inc., Optoma ZW350e (Platinum)



Link to article:

[Campus Technology and THE Journal 2023 New Product Award](#)

Muse 2023 Awards

Restart Award Winner, which honours creative projects or campaigns under the “Restart” category.

5G Mobile Projection Vehicle Award Winner, which acknowledges innovative use of 5G technology for mobile projection applications.

Lucid Dreaming Award Winner, which recognises creativity and innovation in design or media for the “Lucid Dreaming” theme.

Holon IQ Taiwan EdTech 50, which recognises the top 50 education technology innovations from Taiwan.

ISE Barcelona 2023

ISE Stand Design 2023 Finalist - ISE XL Stand Design Awards, for exceptional exhibit and stand design.

1.4 Our Markets

Our Markets

Key vertical markets²⁰²³



Distinctive strengths and product differentiation across key verticals



	Home 33%	Education 25%	Corporate 35%	Large Venue 7%
Key products	Projection	Projection/IFP/LED/OSS/OMS	Projection/IFP/LED/OMS	Projection/LED/OMS
Roots to market	E-tail	E-tail/integrators	Integrators	Integrators
Strengths	Brand heritage Laser projector technology Range breadth	Single brand of all display tech: projection/IFP/LED	Laser projector technology	Single brand for all display tech: projection/IFP/LED Range breadth
Differentiation	L1 product eco credentials	Full display product lineup for education Single control and monitoring solution for all display technologies (OMS) IFP pen patent Immersive studio	Full display product lineup for corporate Single control and monitoring solution for all display technologies (OMS) LED image quality Patented All-in-One (AIO) LED splicing solutions	Full lineup laser projectors up to 22Klm Industry-leading light engine technology Patented All-in-One (AIO) LED splicing solutions

Current Market Trends

Growth in Interactive and Smart Displays: There is increasing integration of interactive and smart capabilities into displays, enhancing user interaction and expanding use cases across educational, corporate, and public display settings. To meet the demands of the market, Optoma has increased focus on software solutions including OMS, OIS and OSS.

Focus on Sustainability and Energy Efficiency: Manufacturers are increasingly prioritising sustainability, focusing on reducing the carbon footprint of their products and processes. This includes more energy-efficient designs and the use of recycled and sustainable materials. Optoma has embraced this trend by incorporating ESG into our daily practices, implementing ISO14001 and finding ways to promote recycle – reuse – reduce. For more detail, go to Chapter 2 of this report.

Rapid Adoption of LED Technologies: LED displays continue to dominate the industry trends, shifting towards more advanced technologies such as MiniLED and MicroLED, which are expected to significantly impact market dynamics by offering higher pixel density and improved visual performance. – Launching new LED displays

1.5 Customer Service

Our Mission

To deliver sustainable and captivating solutions that meet our customers' evolving needs.

Taking Care of our Customers

Giving our customers excellent products and customer services is at the heart of what we do. To improve our services, in 2022, Optoma began implementing a cloud-based global customer care ticketing solution across its offices. This will create an eco-system which allows better performance and monitoring of customer needs.

Comprehensive Services

Our services include **technical consultation**, **repairs** both onsite and through authorized service providers (ASPs), on and off-site **maintenance**, progress checking, **spare parts** purchase and replacement and distributor **referrals**. We also support clients with onsite and remote **training** of our products.

Our toll-free hotlines are staffed with personnel on weekdays (excluding national holidays and weekends) to provide real-time communication with clients, address their concerns, and respond to and follow up on relevant issues. Customers may call, email or where available, fax us. Our customer service team reviews all incoming communications on a daily basis and will respond within 48 hours.

How clients can reach us:

CHINA:

<https://www.optoma.com.cn/contact-us/>

National free customer service hotline: 400-820-3723 available Monday to Friday, 9:00 am to 18:00 pm

By email contact: servicecn@optoma.com.cn

EMEA:

<https://www.optomaeurope.com/service-and-support/>

To find your closest service centre: [Optoma authorised service centres](#) | [Optoma United Kingdom](#)

To find your regional office and contact details: [Regional offices](#) | [Optoma United Kingdom](#)

TAIWAN:

<https://www.optoma.com.tw/service-and-support>

For customer support you can call our toll-free hotline at: 886-800-880-876

By email contact: services@optoma.com.tw or fax 886-2-8911-6550:

USA:

<https://www.optomausa.com/contact-us/>

For Customer Services in North America contact: (510) 897-8600 or 1-888-289-6786, Monday to Friday (excluding holidays) between 6am – 5pm PST. Our fax number is (510) 996-4794

To find a customer service centre: [Optoma authorized service centers](#) | [Optoma USA](#)

PART 2: Corporate Governance

Corporate Governance

2.1. Corporate Governance

2.2. Risk Management

2.3 Information Security

2.1 Corporate Governance

At the centre of our Corporate Governance sits our Board of Directors, which sets out the framework of policies and procedures adhered to by the company and employees.

Board of Directors

Our Board of Directors (the “Board”) ensures that the company is operating in accordance with best practise wherever practicable. This is achieved through implementation and oversight of robust and enforceable policies and procedures, with an emphasis on continuous improvement in culture, wellbeing of our people, security and regulatory compliance.

The Board is comprised of Non-Executive and Executive Directors and is ethnic and gender diverse. All future recruitment to the Board will ensure diversity and inclusion. The company seeks to ensure that collectively the Board has a diverse range of experience and skills appropriate for the company’s sector and operations. Succession planning and appointments to the Board are conducted by the Nominations Committee.



Chief Executive Officer
SY Chen
Co-Founder of Optoma Group



Chair
Jan Ward
Founder of Corrotherm Group



Non-Executive Director
Audit & Risk Committee Chair
Jeremy Earnshaw
Founder of Clarendon Executive



Non-Executive Director and
Remuneration Committee Chair
Nicola Frayne
Chief People Officer Natures Way Foods



Chief Financial Officer
Michelle Chu



Non-Executive Director
Franck Ho
CFO of Coretronic Group



Non-Executive Director
Taiwei Chang
Founder and Chair of Tripresso Holding



Company Secretary
Peter Fosh
CFO of Optoma EMEA

The current Board has been in place since 2022, and has set quarterly meetings and holds ad hoc meetings during the year when required.

The Board delegated to three committees: Audit & Risk, Nominations and Remuneration. The committee agendas, as well as management reporting to the Board ensures that critical areas of strategy, risk, sustainability, governance and social responsibility are discussed and scrutinised throughout the financial year.

2.1 Corporate Governance

The Committees

Nominations Committee

The Nominations Committee evaluates the structure, size and composition of the Board of Directors. When required the committee will lead in the identification and nomination of eligible board member replacements. The committee also reviews the senior leadership and supports with executive development and succession planning.

Chair: Nicola Frayne, Non-Executive Director

Members: Jan Ward, Non-Executive Director and Jeremy Earnshaw, Non-Executive Director.

Audit and Risk Committee

The Audit and Risk Committee monitors the integrity of the Company's financial statements. It reviews and challenges accounting policies and the effectiveness of the Company's internal controls and risk management processes. The committee evaluates the group auditors and makes recommendations to the Board of Directors in relation to auditor appointment, rotation and removal.

Chair: Jeremy Earnshaw, Non-Executive Director

Members: Nicola Frayne, Non-Executive Director and Jan Ward, Non-Executive Director

Remuneration Committee

The Remuneration Committee determines the framework and policy for setting executive remuneration. It also reviews and monitors the Company's approach to share incentive plans and senior management remuneration, and where necessary, consults with external experts on benchmarking and setting the relevant remuneration approach.

Chair: Nicola Frayne, Non-Executive Director

Members: Jan Ward, Non-Executive Director and Jeremy Earnshaw, Non-Executive Director.

2.2 Risk Management

Risk Management

The board carries overall responsibility for risk management across the company. Over the current reporting period, the board has increased the company's risk management processes, identified its risk appetite and reporting requirements, which has improved cross-company communications as well as improved efficiencies with identification and management of principal risks both at a strategic and operational level.

Approach

The company has implemented a risk management process which has subsidiary and senior management reporting key risks through risk registers, which are assessed and shared quarterly during Risk Committee meetings. Results are reviewed regularly by the Audit & Risk Committee and the Board. Through this process of "Identify – Assess - Control - Review", the company is working to reduce risk across the business.

The company has implemented a clear delegation of authority process, maintains local and global risk registers, carries out internal audits and is supported by specialist advisors on tax and compliance matters, where necessary.

There are regular risk review cycles both at local and global levels to ensure clear communication and management, with an annual reviews starting in 2024 to ensure that the processes are effective, relevant and robust.

Risk Appetite

The current risk appetite was proposed by the Audit and Risk Committee in 2022 and approved by the Board. Risk is identified by the relevant internal stakeholders with risk levels identified in virtue of likelihood and impact, were it to occur. These levels are then reviewed by the board and priorities identified for mitigation/control purposes.

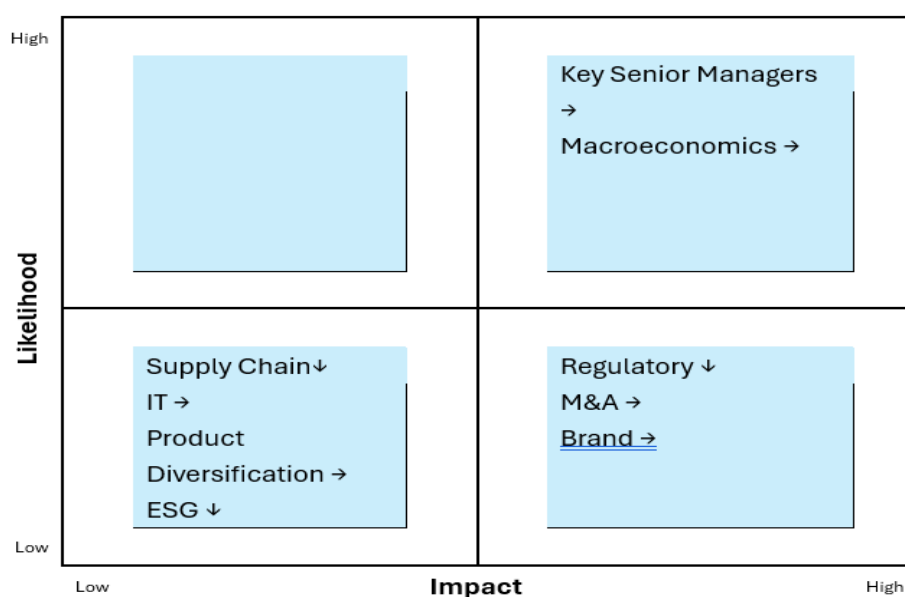
Our risk management review cycle places a focus on making sure sight is not lost on principal risk management whilst the risk management framework implemented by the Board encourages on-going communication and management, as well as horizon scanning to identify future risks.

By expanding and encouraging these processes across the business, the company is improving employees' understanding of management's expectations while working to align practices with policies.

2.2 Risk Management

Risk Focus – Current Key Risks and Opportunities

As we move further from the ripple effect of the pandemic, the company identified the 2023 “Matters of Focus”, which are highlighted in the risk map below. The political events in Europe and the Middle East also impacted the cost and timing of product delivery across our industry, so contingency plans were necessary, and continue to be monitored.



Strategic Risk

Mergers & Acquisitions

Optoma considers M&A as a viable opportunity for growth which comes with inherent risks, the least of which is having the right strategy in place to make sure the target company’s operations and culture align with Optoma. Failure to realise the right strategy can lead to a compromise of the group’s financial position, reputation as well as disrupt the culture within the group.

Mitigations in place: [currently no mitigation identified in the register] Identify constraints, boundary and deal criteria. Establish clear strategies, blueprint and integration plans that align with the corporate and business strategies, identify suitable target companies and conduct comprehensive market assessment and due diligence and analysis on the target companies (including SWOT) to check whether the target companies will assist us in filling our existing gaps and achieving the corporate and business strategies.

Progress: The company began to look at M&A targets, which considerations submitted to the board for consideration

2.2 Risk Management

Strategic Risks (con't)

Product Diversification

Potential Impact: Growth through diversification of product base is in progress, with the group moving to other hardware and software solutions. Failure to choose the right products and/or suppliers can lead to financial and reputational damage.

Mitigations in place: internal cross-team communications and on-going watch of market trends

Progress: working closely with suppliers to identify specifications and growing internal R&D teams to strengthen our position.

Brand Management

Potential Impact: Lack of attention to brand management can mean a lesser market share and missed opportunity to create intangible value for the company.

Mitigations in place: [none identified on the register]

Progress: Company working with third party to understand the brand value in the market, with an aim to improve and align brand strategy across the business.

ESG

Potential Impact: Climate Change is impacting everyone, and touches both work and family life. We therefore understand the importance of incorporating ESG into the working strategy of the business long-term.

Mitigations in place: In late 2022 and 2023, we established an ESG Committee, and our Green Product Promise, which focuses on increasing the recyclability of our packaging and products. The company became ISO14001:2015 certified across its key offices, bringing environmental issues to the fore in daily discussions, and we introduced training, and host activities that highlight the importance of protecting the earth.

Progress: 2023 saw further advancement of our ESG initiatives, setting a focus in 2024 to get a benchmark of our GHG emissions and determine relevant materiality so that we may create a long-term sustainability strategy.

Financial Risk

Macroeconomic Factors

Potential Impact: High interest rates, inflation and political unrest have impacted business costs, and reduced consumer spending.

Mitigations in place: Product diversification, investing in innovation and expanding our marketing reach.

Progress: After Covid, political unrest in Europe and the Middle East have further disrupted the economic environment we are working in. We continue to look across our product offering to expand our product range, focusing on quality whilst making different price points available to customers.

2.2 Risk Management

Operational Risks

Supply Chain

Potential Impact: Maintaining a strong supply chain is the cornerstone of our business, and therefore requires fastidious attention, making sure that they are consistent, reliable and provide the highest quality products.

Mitigations in place: We pay close attention to our contract management and work to develop our relationships for long-term growth and reliability. We conduct surveys and select suppliers that follow our code of ethics, ensuring quality and compliance with regular site visits.

Progress: We have been expanding our quality assurance processes to encompass ESG requirements, and key suppliers hold ISO14001:2015 certifications. Our diligent approach to supply chain management is key to maintaining a strong position in the market.

Information Technology

Potential Impact: It is important to invest in the IT systems necessary to run a business efficiently and effectively. Tasks can be made more efficient with the right IT tools in place. These investments take much time and resource but not making these investments risk the misuse of our resources.

Mitigations in place: The IT has been very busy working to implement multiple systems across the business, as well as enhance our intranet communications and practices.

Progress: The IT team has made significant progress in transforming the way our business will work, aligning our global office practices creating efficiencies and greater accuracy across the business. These processes will continue into the next financial year.

Regulatory

Potential Impact: Managing a global company presence by default means that there are many laws and regulations that we must be aware of and implement properly across the business. Failure to meet these obligations can lead to both financial and reputational damage.

Mitigations in place: In 2023 we increased our in-house legal team and implemented tools that support legal research and notifications. We have increased group training on compliance matters, and work with reliable advisors when necessary.

Progress: Given the ever-growing body of regulatory requirements, we are working across teams to support communication and internal awareness of relevant compliance matters. We are building a strong legal team and with diverse skill-set and will continue to monitor the environment to make sure that we are meeting the business regulatory requirements.

People - Key Senior Management

Potential Impact: Our business is built on the strength of our leadership team who carry the knowledge of our industry, suppliers, systems, customers and products. It is important to make sure there are processes in place to support retention and continuity over the long-term and build strong teams through employee packages, learning and development and a culture where employees are valued.

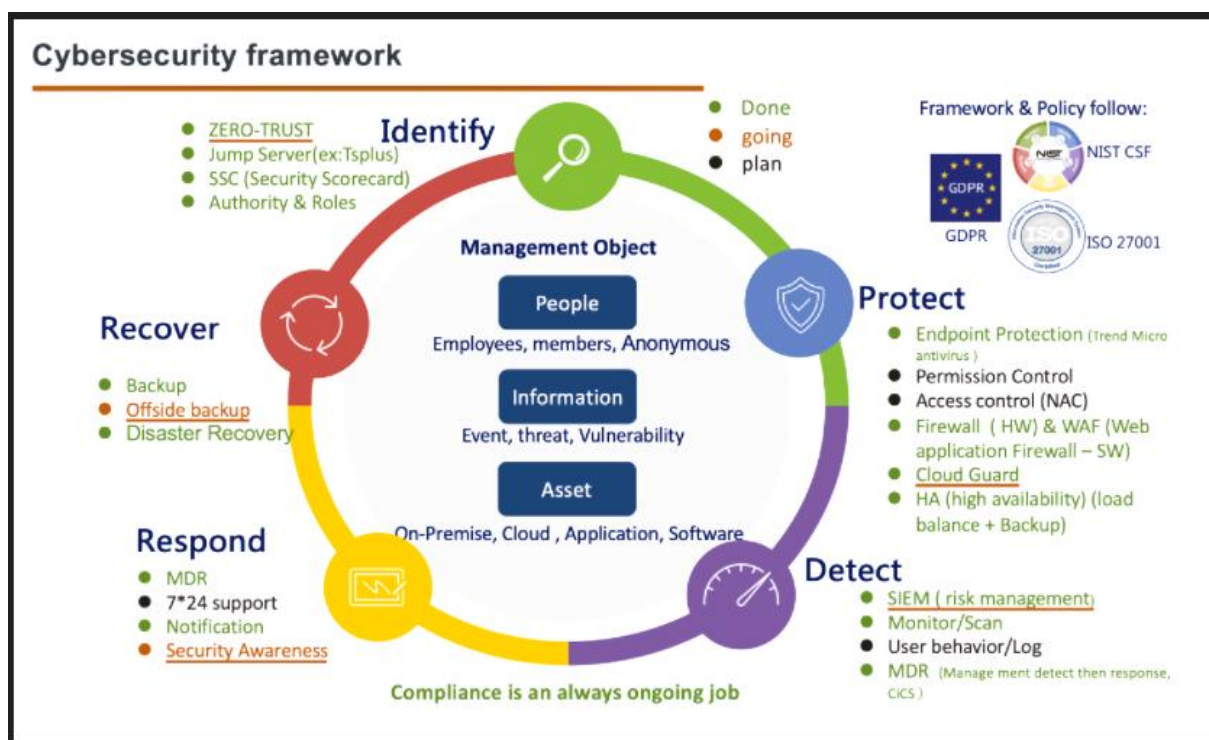
Mitigations in place: This year much focus was placed on reviewing employee packages and policies. Training was implemented to develop senior management which included leadership skills, team building and the value of active listening.

Progress: 2023 saw many activities to strengthen our teams and improve communication. Plans moving forward include succession planning and further review of employee benefits and team-building activities.

2.3 Information Security

Investing in our Infrastructure

In 2022, Optoma set out a global growth strategy which included significant investment to improve our IT infrastructure. The following provides an overview of the work carried out by our team.



A number of actions identified in the above table were completed in 2023, with continued focus on security and the implementation of ISO27001 across key offices.

AWS Measures

AWS Partners Certification: the Company has AWS-related skills and experience, and can ensure that the operating system is compliant, and can effectively manage and protect the AWS environment.

Establishment of the First AWS Well-Architected Framework: following best practice, we have established the Company's first AWS Well-Architected Framework to ensure the reliability, efficiency and security of AWS resources.

Security Incident Detection and Protection Measures

MDR Service Enabled: through the Managed Detection and Response (MDR) service, we have enhanced threat monitoring and management, respond more quickly to threats, and have improved the Company's information security.

Adoption of Security Scorecard : We have adopted Security Scorecard to evaluate and control information security risks and identify what can be optimized and improved. Our score has increased from 76 to 90 points.

MDO P2: We have adopted the MDO P2 mechanism to detect and isolate any suspicious or malicious behavior to prevent damage to our system, confidential or sensitive data.

Blackbox Vulnerability Scanning Platform: We have adopted Nessus to conduct vulnerability scans of the Company's intranet and services, which allow for relevant patching and reinforcement actions to take place.

App Vulnerability Scanning: We have established an app vulnerability scanning platform (Mobile Security Framework (MobSF)), to find potential security vulnerabilities and improve security.

Event Management: We have established a Security Information and Event Management (SIEM) platform and integrated different event data into the platform to effectively improve the efficiency of response to any events.

2.3 Information Security

Investing in our Infrastructure

Measures for Remote Access

Creation of Virtual Desktops: We have created virtual desktops to provide employees with a safe remote work environment.

Zero-trust Authentication: With the Zero Trust model in place, we established a strict identity authentication mechanism for VPNs and virtual desktops to ensure the security of the data in our systems.

Education and Training

Cybersecurity is an ever-changing landscape which requires on-going training, which Optoma implements across its offices. All employees are required to take cybersecurity training, and we further support with ad hoc information security emails and seminars to provide employees with information they need to support their roles and better understand the threats that exist and how we need to be vigilant in managing those risks.

PART 3: The Environment

The Environment

- 3.1. ESG
- 3.2 Environmental Management
- 3.3 Climate Change and Reporting
- 3.4 Risks and Opportunities
- 3.5 Sustainable Solutions

3.1 ESG

Sustainability

Optoma recognises the sustainability challenges that our planet and our societies are facing today as well as the role, as responsible business, that we play serving our customers and local communities. This is why in 2023 we turned our focus on creating an ESG framework which supports driving excellence and accountability throughout our business processes.

ESG Committee

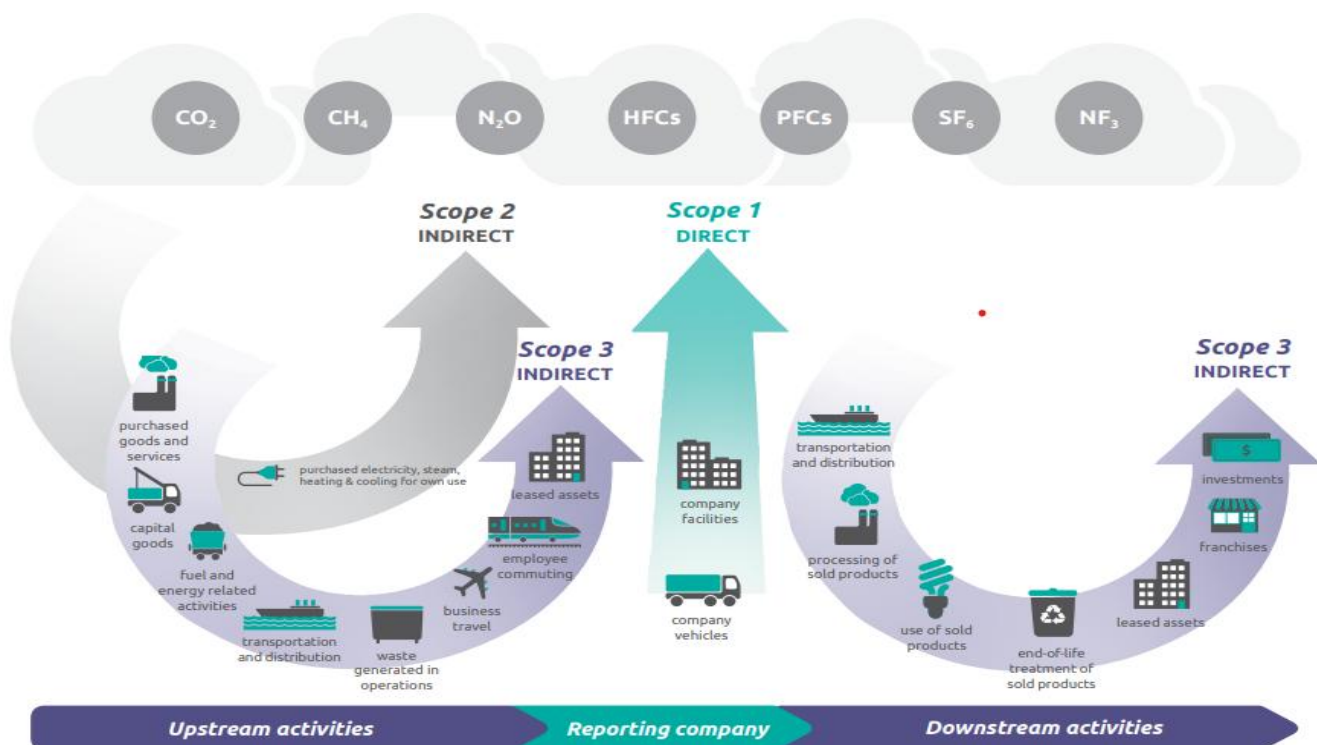
Optoma's ESG Committee was established in 2022 to oversee the implementation of environmental, social and governance (ESG) initiatives and programs across the business. The committee is chaired by the CEO and includes Optoma senior management and a cross-functional team of business leaders from key business areas. The ESG Committee sits quarterly, and reports on ISO14001 programs and progress, as well as other ESG goals and initiatives.

We identified and report on the below focus areas:

- EMS Progress
- Climate Change
- Environmental Management Excellence
- Sustainable Products & Circular Economy
- Employee and Community Engagement
- Strengthening Governance
- Risk Management
- Sustainable Supply Chain

Moving Forward

Optoma understands that the evaluation of our greenhouse gas emissions (GHG) and material issues must be prioritized to evolve with global standards and trends. As such, our future goals see Optoma working with consultants to assess our scope 1, 2 and 3 GHG emissions and refine our methodology to more clearly assess materiality. The results of this work will support even further advancement of Optoma's goals and facilitate the development of long-term robust sustainability strategies.

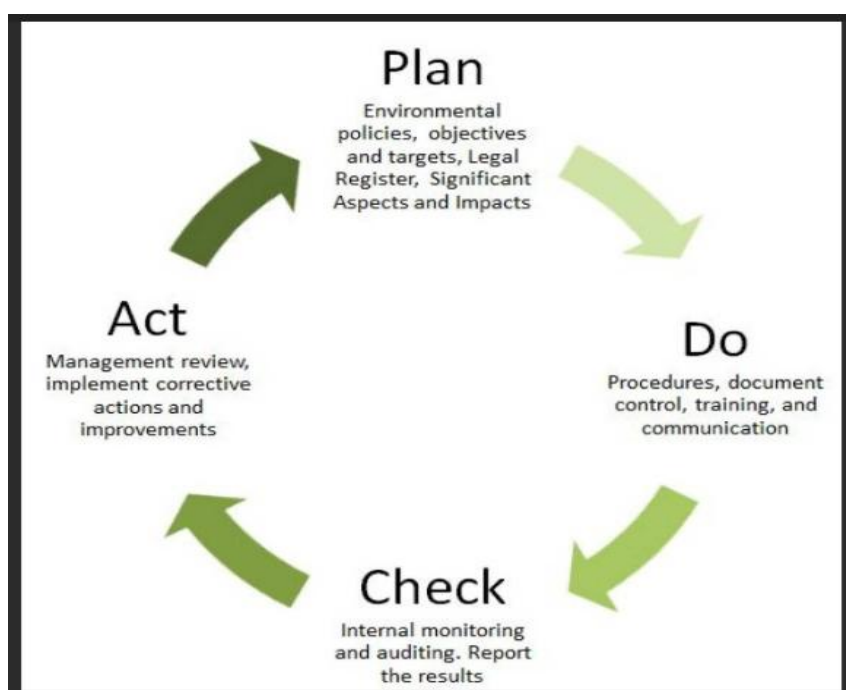


3.2 Environmental Management

Adopting ISO14001

Optoma is committed to environmental protection, recognising that our products, services and operations have an impact on the communities and environment in which we operate.

As part of our corporate social responsibility, we want to maintain a high standard in environmental management. To achieve this, in 2022, senior management set as an objective the implementation of ISO14001 across the business. Certification was achieved in 2023, which now sets out our Environmental Policy and deployed an environmental management system (EMS) in all our regional offices.



The EMS drives a Plan, Do, Check, Act (PDCA) business model which embeds monitoring and corrective actions to drive continuous improvement into our daily operations and enhances our management processes.

ISO14001 EMS Certification

Optoma Corporation in Taiwan remains certified after passing external surveillance audit in December 2023

Optoma Holding Limited and Optoma Europe Ltd (shared office) were awarded certification in August 2023

Optoma Technologies, Inc. in the US was recommended for certification in December 2023

Optoma China Co., Ltd. was certified in December 2023

ISO14067 Carbon LCA certification

In addition to the above, three projector models, the ZH350, ZX350e and ZW350e, were certified to ISO14067.

3.3 Climate Change and Reporting

Reporting Carbon Emissions

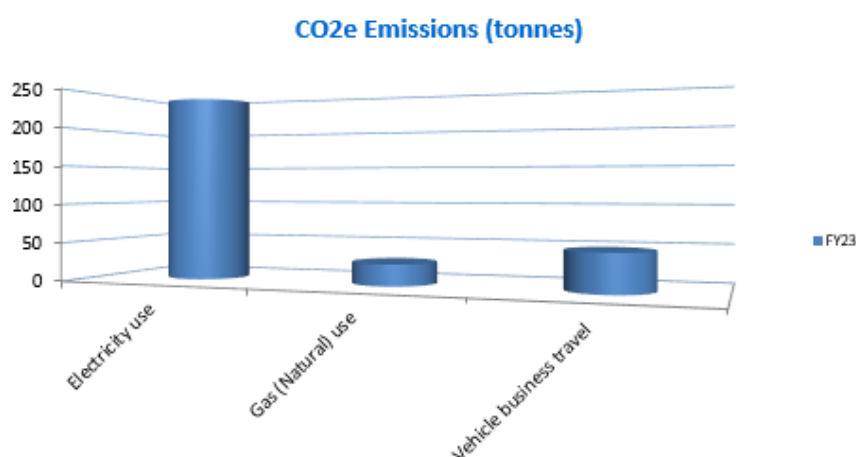
Optoma recognises its obligation as a responsible business to support the fight against climate change. Whilst we work towards building our Greenhouse Gas (GHG) inventory, our progress continues with our objective to establish a reliable baseline of our emissions so that we may then develop a comprehensive carbon reduction plan in the coming years.

We have made significant strides in 2023 by calculating our direct emissions (scope 1), indirect emissions from purchased electricity (scope 2), and indirect emissions from vehicle business travel (scope 3) for our UK, Taiwan, China, and USA offices. Our efforts will continue in 2024 to expand the scope of our data collection.

GHG Inventory

Environmental impact in tonnes of Carbon Dioxide equivalent		
	FY23	%
Gas (Natural) use	27	8.7%
Company vehicle business travel	2	0.5%
Total Scope 1	29	9.1%
Electricity use	239	76.0%
Total Scope 2	239	76.0%
Private vehicle business travel	47	14.9%
Total Scope 3	47	14.9%
Grand Total	314	100.0%

1. Includes GHG emissions for Optoma regional headquarters. Optoma Europe Ltd subsidiaries are not included.



3.3 Climate Change and Reporting

Streamlined Energy and Carbon Reporting (SECR) - UK

In 2019, large unquoted UK companies were required to report publicly on their energy use and carbon emissions. 2023 marks the fourth year of SECR reporting for Optoma Europe Ltd.

The tables below show the energy used by Optoma Europe Ltd for the year ended 31 December 2023 compared to 2022. Energy consumption in scope for reporting are heating, lighting and other electricity used in our premises (scope 2), usage of natural gas for boilers (scope 1), fuel used for company cars (scope 1) and employee-owned cars for business travel (scope 3). Compared to 2022, the consumption statistics show reduced consumption of electricity, as the company promoted more energy-efficient practices and by raising employee awareness to save energy, and an increase in business travel fuel consumption caused by increased business-related travel.

Our HVAC units were included in the SECR reporting, and the CO₂e emissions calculated from fluorinated gases were zero.

2023 SECR results for energy consumption and associated CO₂ emissions calculations:

Utility and Scope	2023 Consumption (kWh)	2022 Consumption (kWh)	2023 Greenhouse Gas Emissions (tCO ₂ e)	2022 Greenhouse Gas Emissions (tCO ₂ e)
Electricity (scope 2)	165,969	180,881	34.37	34.98
Petrol, Gas & diesel (scope 1)	41,116	46,780	8.41	10.07
Petrol & diesel (scope 3)	53,277	42,207	12.55	10.25

2023 GHG conversion factors published by the UK Government were used for converting the energy consumption into tonnes of carbon dioxide equivalent (tCO₂) emission.

Intensity ratios

The intensity ratios were calculated by dividing total tonnes of carbon dioxide equivalent emission by total number of full-time equivalent staff and total square metres of floor space.

	2023	2022
Intensity ratio – tonnes of CO ₂ e per full-time equivalent staff	0.595	0.595
Intensity ratio – tonnes of CO ₂ e per square meter of floor space	0.017	0.017

3.3 Climate Change and Reporting

Commitment

The company is committed to year-on-year improvement of our products' energy efficiency. Our range of products offer a reduced carbon footprint, with for example, laser-based light source technology, recycled and recyclable packaging. Our product team works to improve product lifespan, and introduce recycled materials, including PCR.

As a result of the different legislative endeavors globally, (for example, in Europe, the UK and Taiwan), we implement safe practices for the disposal for our end-of-life products. In the UK, we are also registered as a member with the European Recycling Platform's (ERP) Product Compliance Scheme and maintains regular reporting to ensure compliance.

The company is committed to reducing or eliminating waste of all types, including water and energy, by implementing appropriate conservation measures in our facilities, whether through maintenance and production processes, or by recycling, re-using or substituting materials. In the UK, for example, our office and warehouse in are fitted with LED lights and light sensors to improve energy usage, we encourage a paperless office policy to minimise paper waste and staff are encouraged to cycle to work (supported by our corporate cycle to work scheme). A higher percentage of company cars are either hybrid or fully electric. We are conscious of corporate social responsibility and seek to increase the sustainability of the suppliers across our supply chain.

3.3 Climate Change and Reporting

Regional Offices - Energy Consumption

Energy Consumption 2023	SITES			TRAVEL	TOTAL
	Electricity kWh	Gas kWh	Total Energy kWh	Vehicles kWh	Energy kWh
Taiwan	243,961	0	243,961	69,239	313,200
China	40,468	0	40,468	26,435	66,903
USA	252,296	107,528	359,824	40,776	400,600
United Kingdom	165,958	36,946	202,904	57,447	260,351
Totals	702,683	144,474	847,157	193,897	1,041,054

*Calculations from energy consumption for Optoma regional offices.

ISO14001 Certification

Following the implementation of ISO14001 across our regional offices, we are actively working to review and reduce energy consumption.

Optoma Europe Ltd in the UK

Building on energy saving measures already in place such as LED lighting and movement detection PIR technology in common site areas, new actions were undertaken this past year, which include:

- HVAC control settings were reviewed and temperature limits based on office operational good practice were set.
- An environmental awareness campaign was launched including the deployment of energy saving posters and signage across the site (office, warehouse, and workshops)
- Flexible ways of working continue which combined with IT tools and technologies allow remote working for employees. In turn, this results in reducing energy consumption and emissions on site as well as from commuting and business travel.
- New energy reduction opportunities were identified as part of an external energy audit conducted to comply with ESOS (Energy Savings Opportunity Scheme), which is a UK government scheme that requires businesses registered in the UK to audit and report their energy use every four years. Optoma Europe Ltd completed and filed its second report in December with the support of external consultants, and have subsequently added the opportunities for improvement identified in the report in its EMS OFI register.

Optoma Corporation in Taiwan

The Taiwan office continues to monitor and work to reduce energy consumption whilst continuing to educate our employees on conservation.

Optoma China Co., Ltd. In China

The office installed LED lighting, which can be controlled in multiple zones to ensure lights are turned off when no one is around. It uses an efficient and energy-saving heating, ventilation and air conditioning system, which can adjust according to the temperature, which reduces reliance on electricity through natural lighting and ventilation.

Optoma Technologies, Inc. in the USA

Our office in California, USA, carried out the following actions:

- switched from fluorescent lights to LED
- installed motion sensor lights in low to medium traffic areas, so that lights were only used when needed
- adjusted external light timers to minimize running time
- adjusted HVAC running schedule to maximize efficiency
- set up service plan for HVAC system, exterior lighting for proper maintenance and efficient operation
- Began active monitoring of gas and electric use to work towards finding further efficiencies

3.4 Risks and Opportunities

Climate Risks and Opportunities

Optoma is committed to mitigating environmental risks and seizing opportunities for sustainable growth. We have incorporated climate-related risks in our Risk Management process, having included it in our risk registers. This guarantees that we consider and reflect on how our operations contribute to climate change and where we can introduce efficiencies and improvements.

We have identified transition risks associated with low-carbon product standards and labels. To address this, we have conducted a comprehensive assessment of the environmental impacts of our mainstream product, the EX1 laser projectors, at each stage of the product life cycle. This includes a carbon footprint analysis based on ISO 14067 standards.

In terms of physical risks, we recognize the impact of rising temperatures on the energy consumption of the HVAC equipment in our sites. In consequence, we have devised strategies to improve energy efficiency and conserve energy and resources. These measures will help us mitigate and adapt to the impacts of rising temperatures and drastic fluctuations.

We are also aware of the opportunities presented by the promotion of low-carbon solutions and the use of recycled materials. Optoma is responding to the increasing demand for low carbon products and solutions with the promoting of our design for sustainability innovations.

Through these initiatives, Optoma is demonstrating its commitment to ESG principles and contributing to a sustainable future.

3.5 Sustainable Solutions

Our Products

Energy Efficiency

We have been gradually transitioning our projectors to solid state illumination (SSI) light source technology. From 2019 to 2023, the percentage of projector shipments with SSI light sources has steadily increased in contrast to the lamp projector. In 2023, Optoma launched 19 SSI product models onto the market.

Smart Power Management

Optoma introduced Interactive Flat Panel (IFPDs) and Flat Panel (FPs) smart products to save energy and reduce carbon emissions. Optoma's IFPDs and FPs are Energy Star 8.0 rated and have successfully passed the Erp directive.

Packaging

Over 95% of the materials used in our packaging for our products are recyclable, allowing for easy recycling and the reduction of waste.

We are dedicated to implementing the FSC standard on our paper packing material, to fulfill our commitment to forest conservation and our pledge to address climate change.

Compact Size

We have implemented the most advanced and professional thermal design to achieve a more compact size projector, whilst still maintaining brightness performance.

In 2023, Optoma released the world's most compact size RGB laser projector ML1080/ML1080ST as the leading product in this industry. EX1/EX2 platform was also reduced in volume by 34%, which also reduced packaging by 47%, which also allows for shipping efficiencies.

Sustainable Design

Since 2023, we have included 50% PCR plastic materials into our projector product design.

Our IFPDs are equipped with an antibacterial stylus pen.

Optoma has established an UM download center, eliminating the need for physical user manuals and discs within products.

Our product design incorporates modular design principles for manufacturing and maintenance, with a focus on sustainability and environmental conservation.

Optoma complies with EU WEEE, RoHS, and REACH regulations that restrict the use of hazardous substances during production.

Our IFPD/FP series products feature flicker-free technology and low blue light, ensuring the safety and comfort of our customer's eyes.

3.5 Sustainable Solutions

Our Operations

Digital Innovation

Optoma Management Suite™ (OMS): Our self-developed remote management software, empowers users to remotely control power on/off, scheduling, and AV mute functions.

Optoma Solution Suite™ (OSS): We offer wireless screen mirroring software called Display Share, which significantly reduces the need for cables and wires, thereby achieving environmentally friendly carbon reduction goals.

Waste Management

We reuse all viable packaging materials received onsite – Including plastics, bubble wrap, foam and other packaging materials.

We properly segregate all streams of waste in our facilities and ensure recycling bins are readily accessible to all employees.

We are phasing out all disposable plastic utensils, coffee/water cups and coffee stirrers.

We ship products in bulk which results in less packaging being used.

Our Supply Chain

Suppliers are key to our growth and the development of our sustainability initiatives. Our objective is to work with environmentally-minded suppliers, so we are in the process of setting certain environmental standards as a baseline for our suppliers; one being that they have ISO14001 certification. We also conduct annual audits and provide training and guidance to ensure the continued practice of sustainable operations.

In addition, in 2023 we created and sent out a “Sustainable Supplier Questionnaire” which follows the Responsible Business Alliance (RBA) Code of Conduct relating to supplier-management. We will continue to work with our suppliers to prioritize ethical practices, labour rights, environmental protection and health and safety issues.

The pandemic has had a severe and lasting impact on the stability of the global supply chain. In response, we have required our major suppliers to develop recovery plans to ensure that any unexpected events do not affect our products supply or minimize the impact at the very least. In addition to the restoration plan of the original supply location after a disaster, we have also started to evaluate multiple production locations to support business continuity in the future.

PART 4: Our People

Our People

4.1 Employees

4.2 Talent Development

4.3 Occupational Health and Safety (H&S) and Wellbeing

4.4 Social Activities

4.1 Employees

Our People

Our people are the foundation of Optoma, and we take great pride in the talent that drives our success. Our people are dedicated, innovative and experienced; many of whom have been with the company for many years, embodying a deep commitment to our mission, purpose and values.

Our people and their passion fuel the exceptional solutions and service that we deliver to our stakeholders, year on year.

By the end of 2023, the Optoma group of companies had 507 employees across 27 countries.

Diversity – Equality – Inclusion Statement

With Optoma's global presence, we are deeply committed to fostering a diverse, inclusive, and equal-opportunity culture across all areas of our organisation. We believe that diversity isn't just a checkbox, it's a fundamental pillar that drives our success, particularly through one of our core values - Innovation.

Our diverse global workforce, embraces a multitude of cultures and nationalities, and enriches our company with unique perspectives and ideas. We know that when people from different backgrounds, perspectives and experiences come together in an environment of equity and inclusion, innovation flourishes.

At Optoma, we are dedicated to ensuring that everyone is treated with dignity and respect. This commitment extends to every individual we interact with—our employees, valued customers, trusted suppliers, and partners.

We strive to create a culture where all voices are heard and where everyone has the opportunity to contribute, grow, and thrive. By embedding these principles at the heart of our business, we are building a future where creativity, collaboration, and inclusion lead to greater breakthroughs and a more equitable world for all.

Workplace Culture

At Optoma, we foster the development of a vibrant company culture that champions autonomy, ensuring our people have the freedom to innovate and execute their ideas. We believe in providing clear, detailed guidelines to streamline our processes and enhance productivity, empowering our people to deliver with confidence and precision. Additionally, we encourage an environment that actively welcomes feedback at all levels, enabling continuous improvement and collaboration. Our goal is to build a workplace where creativity, accountability, and shared wisdom drive us forward together.

4.2 Talent Development

Global Management Training

In support of our ongoing cultural transformation, the strengthening of our people leaders as (or to become/develop into) is vital, and we are investing in their development.

1. Senior leadership training took place across the business and was tailored to each region's requirements.

The training aim was to:

- Address business need to develop its talent for success
- Promote effect leadership
- Invest in management training as a proactive measure but for strategic development
- Empowering the workforce with the necessary skills and knowledge, to enhance their operational efficiency for customers, foster innovation, and build sustainable growth.

2. Performance Management and Coaching

Mid-level managers were offered coaching to support and provide the tools necessary to effectively manage and enhance employee performance.

Business Compliance Training

We believe that learning is an on-going process and helps us grow both individually and as a company. We encourage independent and scheduled learning organised by the company, particularly where legal compliance is required. All employees therefore are required to complete regular compliance training, which includes Anti-Bribery, Modern Slavery, Whistleblowing, Cyber Security and GDPR.

4.3 Occupational Health and Safety (H&S) and Wellbeing

Optoma is committed to maintaining a healthy and safe work environment across all the regions where we operate. We prioritise the safety and well-being of our employees recognizing that their physical and mental health is essential to our business operations.

Occupational Safety and Health Management

Optoma implements occupational safety and health processes which adhere to relevant laws and regulations across the different countries we operate. Moreover, we strive to deploy hazard identification and risk prevention measures and related management protocols tailored to the specific nature of each workplace to protect our employees, visitors, and contractors working in our premises.

We have established appropriate site emergency arrangements across the facilities we operate which include rosters of trained personnel to respond to foreseeable health and safety emergencies and incidents. Although the type of emergency roles vary depending on the site typically includes first aiders or first aid coordination group, and fire wardens. In addition, some locations provide additional training, for example our Taiwan site completed self-defense firefighting exercises to train a total of 42 employees.

Building a Healthy Workplace

We believe that the well-being and health of our employees is an indicator of our corporate culture. Taking care of employees not only benefits them personally but also contributes to the overall success and sustainability of the organization.

Optoma is expanding its program to facilitate health management, health promotion, and work-life balance.

Examples of health programs already deployed in one or more locations are:

Access to workplace health services: Including nurse and doctor visits

Access to employee assistance program which includes health management support.

Implemented the four major programs: Anthropogenic Hazard Prevention Program, Maternal Health Protection in the Workplace Program, Prevention of Unlawful Infringement of Duties Program, and Abnormal Workload-Induced Disease Prevention Program.

Health promotions: webinar addressing mental health, and vegetarian day.

Health and Safety Performance

In order to minimise the occurrence of occupational accidents and systematically manage the risk in the workplace, we have developed procedures for reporting and managing work-related injuries and accidents. In the unfortunate event of a work-related injury, we diligently assess the root cause of the accident and put in place the necessary corrective and preventive actions.

In 2023 our occupational health and safety record continued to be excellent, with zero reported work-related injuries.

It is important for us to create and foster an outstanding health and safety culture that can help reduce workplace accidents and injuries, improve productivity, and offer all employees a positive work environment.

4.4 Social Initiatives

Social engagement stands as one of the cornerstones of our organization. It is through our participation in social and environmental initiatives that we empower our employees to contribute to our shared sustainability values. Our commitment to engage in social and environmental causes is vital to make our sustainability endeavors truly successful.

We organized and participated in many social events in 2023. A selection of our engagement activities include:

Optoma's Global Initiatives

Global Steps Challenge

Our Global Head of People and Culture organized our first Global Social Event to promote Wellbeing, Mental and Physical Health during National Walking Month in May.

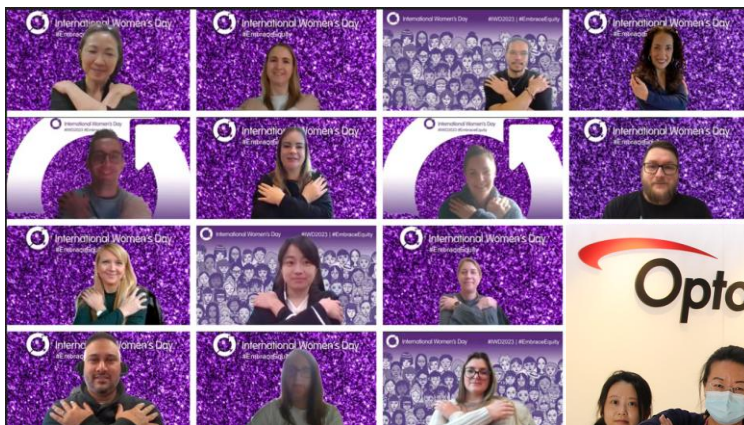
The challenge saw nearly half of all staff participate and rack up an amazing 28,303,522 Steps(!)

Beyond the health benefits and prizes, staff truly embraced the social side of the challenge, learning more about their colleagues (and their walks) across the Globe!



International Women's Day 2023 #EmbraceEquality

All offices participated in raising awareness in support International Women's Day, holding events and seminars to provide information about the struggles women face.



4.4 Social Initiatives

Clean the World (Global)

Every year over 2 billion tons of waste are generated globally. To mark World Cleanup Day on September 8th, 2023, multiple Optoma sites participated in our first global Clean the World challenge, where teams went out into their local communities and collected waste and rubbish. Offices became quite competitive with 301 employees participating and a total amount of 180.9kg of waste collected!



Hertfordshire, UK, 2023



California, USA, 2023



Taipei, Taiwan, 2023

The Great Optoma Bake Off (UK)

Taking on board the feedback from staff wanting more social events, in May the EMEA (UK) social committee organised a small Bake-Off competition in honour of the King Charles' Coronation – raising £60 for charity at the same time!

'Go Veggie Day' (Taiwan)

At the end of April, the Taiwan office held a 'Go Veggie Day', with a seminar presented by Dr. Lily Yeh from Sustainable Food Force who discussed the current state of global warming, the impact of animal agriculture on global warming, and offered global anti-warming actions the company and staff can take to help, including reducing our meat consumption.



4.4 Social Initiatives

Summer Fun

In July, our US office held its annual outdoor summer event featuring food trucks, games, raffles, a scavenger hunt and prizes. In support of our ESG initiatives, waste reduction and management were also emphasized!

Bowling Night

In August there was a US team-building Bowling Night event between IT and Customer Service to celebrate the successful launch of our cloud-based customer service solution.

History and Sustainability

In September, our Taiwan office organised “The Afternoon in Dadaocheng” which combined team building with learning about the history of Dadaocheng and the sustainability efforts taking place there.

Photo Contest (Taiwan and China)

Employees held a photo contest to showcase their summer holidays! Entries were shared and voted on, with prizes being awarded to the winners.



Our Community in Mind

Endure 24 (UK)

A number of our EMEA staff participated in Endure 24 in June, a 24-hr relay race, flying the flag for Optoma and raising money for Peace Hospice Care. Through Optoma’s sponsorship of the team, as well as employee, family and friends’ donations, we were able to raise £1,668 for the charity.



Together for Cinema (UK)

As part of our continued drive to support our communities, EMEA now sponsor Together for Cinema, a charity that provides home cinemas in children’s hospices across the UK.



The image features a teal background with a pattern of white dots arranged in concentric, overlapping circles that create a sense of depth and movement. In the lower center, the Optoma logo is displayed in white. The logo consists of a stylized white swoosh above the word "Optoma" in a bold, sans-serif font. To the right of "Optoma" is a vertical line, followed by the tagline "Experience more" in a smaller, sans-serif font.

Optoma | Experience more